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NEWS RELEASE

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-FOR IMMEDIATE RELEASE-

Great Northern joins Amazon Packaging Support and Supplier Network

APPLETON, Wis., January 15, 2019 — [Great Northern](http://www.greatnortherncorp.com) is now a member of a select network of companies that are officially recognized by **Amazon** to support vendors selling products with Amazon. The *Amazon Packaging Support and Supplier Network (APASS)* connects vendors with companies and labs that can help test, design, and supply protective packaging in line with Amazon's Packaging Certification requirements. Great Northern's innovative edge protection and corrugate packaging solutions make it a valuable addition to this list for Amazon's vendors.

"This is an exciting opportunity for Great Northern to help e-commerce vendors with their packaging challenges," said Mark Van Pay, Vice President - Marketing for Great Northern. "We're eager to assist our customers by providing high quality, protective solutions for any type of product, no matter its size, shape, weight, or performance criteria." As a member of the APASS network, Great Northern has specialized experience designing and supplying packaging solutions for products sold through Amazon. Vendors using Great Northern may realize significant cost savings, waste reduction, and improved customer experience for items fulfilled by Amazon.

"We think what makes Great Northern stand out among APASS members is our durable custom solution made of paperboard, which delivers the most advanced form of edge protection," Van Pay said. "It can cut assembly time in half, reduce the cost of packaging materials, lower shipping costs throughout the supply chain and can be recycled easily. We also offer custom

inserts made of molded pulp or foam, corrugated box packaging and food safe packaging to protect just about any type of product during shipping, handling and storage.”

In addition to supplying these protection solutions, the services that Great Northern provides as an APASS member to Amazon vendors include:

- **Testing:** *International Safe Transit Association (ISTA)* certified package testing labs can help ensure vendor packages will pass the ISTA Amazon 6 test, which certifies packages under one of Amazon’s Frustration-Free Packaging Programs.
- **Designing:** Design capabilities include packaging development, digital printing, prototyping, 3D modeling and printing, and solutions for heavy and bulky shipments.
- **Supplying:** Packaging materials include paperboard edge protection, cold chain (insulated) packaging, corrugated, cushioning, foam, food safe materials, and molded pulp.

Van Pay added, “Great Northern’s mission is to help its customers win by doing what others can’t or won’t. As a member of the APASS network and experience with Amazon vendor packaging certification, we continue to help our customers win in the e-commerce marketplace.”

To learn more about Great Northern’s e-commerce packaging solutions, Amazon’s Frustration Free Packaging standards, and other packaging best practices, visit www.laminationonline.com/e-commerce.

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About Great Northern Corporation:

[Great Northern Corporation](http://www.greatnorthern.com) designs, manufactures and distributes packaging solutions and point-of-sale display programs for industrial, commercial and retail products. Its operations include five business units:

- [Packaging](#): corrugated packaging for commercial, consumer and custom packaging applications
- [Instore](#): temporary, semi-permanent and permanent retail merchandising displays, including assembly and fulfillment services
- [StrataGraph](#)[®]: high graphic laminated paperboard packaging for consumer goods sold at retail
- [Laminations](#) VBoard[®] edge protection for package protection, including e-commerce, crating and containing support

- [Rollguard](#) protective packaging systems for rolled and cylindrical products, as well as molded pulp for custom packaging applications.

Headquartered in Appleton, Wis., Great Northern has more than 1,500 employees, operations in seven states and has been in business for more than 55 years.

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